

Zapier Integration

MarcomGather User Guide



MarcomCentral[®]
A RICOH Company



Table of Contents

.....	1
Overview	3
Zapier Integration Setup	3
MarcomGather Account Setup	3
Connecting MarcomGather in Zapier	4
FAQs	4
What MarcomGather elements can I use for Zaps from MarcomGather?.....	4



Overview

The MarcomGather + Zapier Integration allows users to build custom automated workflows.

Note: An active Zapier account is needed to use MarcomGather when creating Zaps.

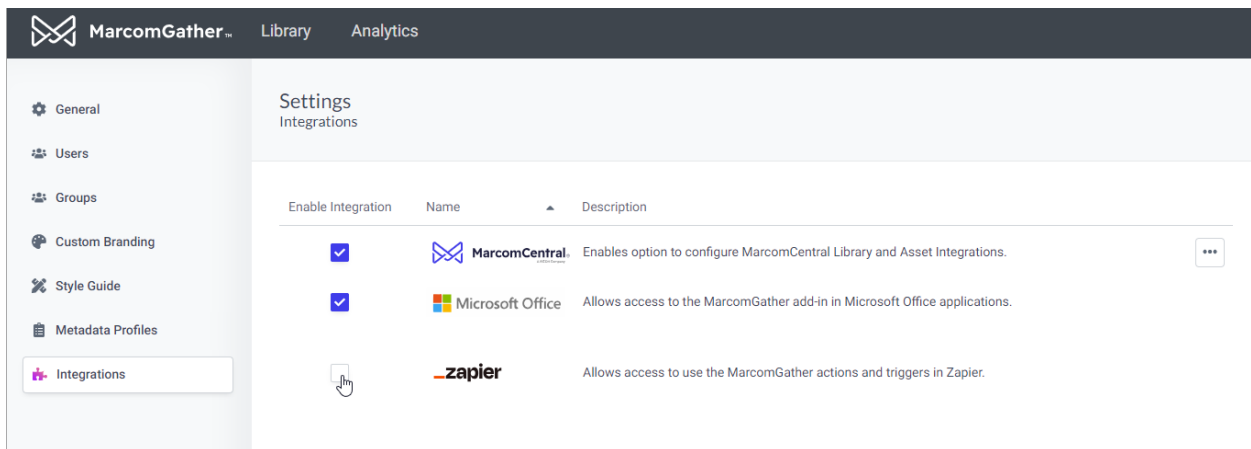
Zapier Integration Setup

Your Marcom Support Representative needs to enable the Zapier Integration setting for your Gather account.

MarcomGather Account Setup

Once the Zapier setting has been enabled by Marcom, an Admin user can turn on the integration for the account.

1. As an Admin user, open the profile menu and select Settings.
2. In the Settings screen, choose Integrations and click the checkbox next to Zapier to enable the integration for your account.



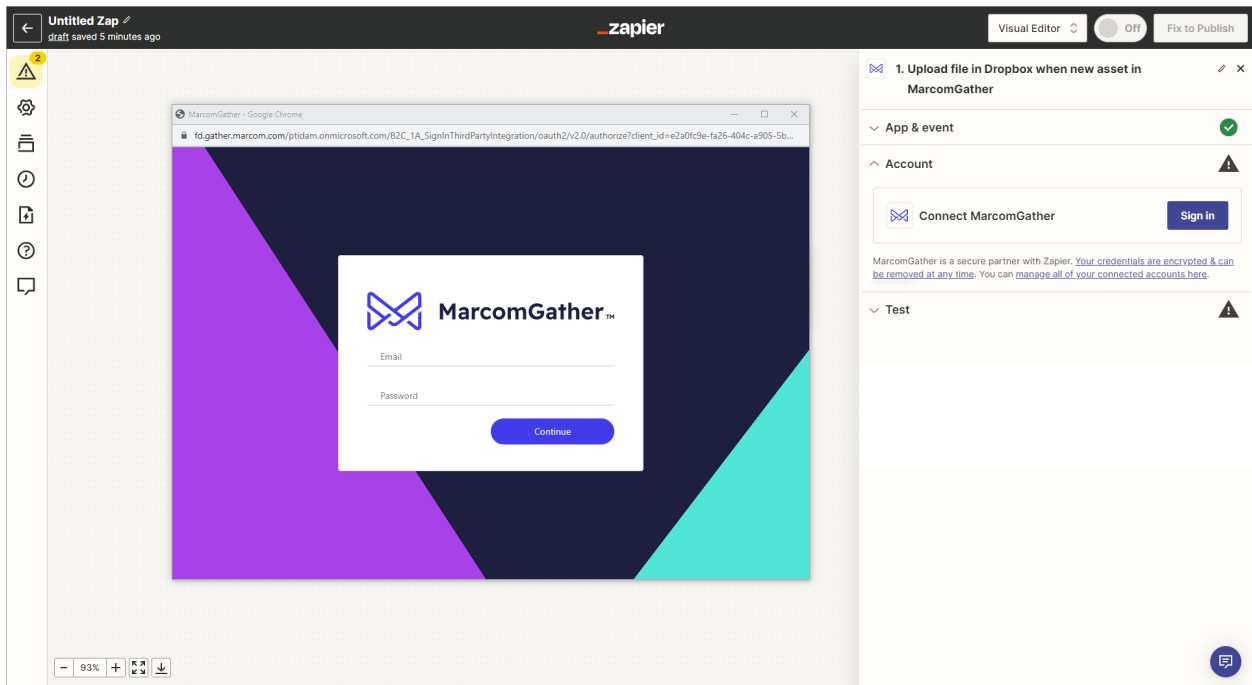
Note: Additional Integrations are available for MarcomGather based on your subscription level.



Connecting MarcomGather in Zapier

Creating a Zap with MarcomGather is a breeze.

1. In the Zapier application, create a new Zap and select MarcomGather as the trigger.
2. When you get to the Account section of the Zap configuration, clicking the Sign in button will open the MarcomGather login window.
3. As long as the user credentials are valid and the Zapier Integration is active, the account will now be connected to Zapier and available for use in future Zaps.



FAQs

What MarcomGather elements can I use for automated workflows?

Currently, you can create a Zap when assets are uploaded, when a group or user is created and when a Lightbox has been created.